

**Gridiron Capital, LLC announces the formation of Executive Cabinetry, LLC
and its acquisition of the assets of Executive Kitchens, Inc.**

New Canaan, Connecticut, March 22, 2010 - Gridiron Capital, LLC announced the formation of Executive Cabinetry, LLC (“Executive Cabinetry”) and its acquisition of the assets of Executive Kitchens Inc. (“Executive Kitchens”). Based in Simpsonville, South Carolina, Executive Cabinetry will manufacture custom and semi-custom kitchen, bath and specialty furniture sold primarily through an independent dealer network in the United States. Executive Cabinetry will include the following lines: Executive Kitchens, EcoFriendly Cabinets, Sterling Designs, Bellini Collection and the Old World Collection.

Gridiron has partnered with David A. Romeo to serve as CEO of Executive Cabinetry. Mr. Romeo has an outstanding reputation building successful brands through relationships and focused operational excellence.

For fifteen years, Executive Kitchens distinguished itself as an industry leader in new product design and development with a focus on providing cabinetry to meet the needs of environmentally conscious consumers. “They did so while maintaining a close watch on the latest styles and color trends,” commented Romeo. “Executive Cabinetry will lead the industry with innovative products and styles. We believe the company is perfectly positioned to launch innovative new programs and ideas that will delight our dealers and customers alike,” he added.

“We are excited to have a proven, successful industry CEO in Dave Romeo leading a team and company like Executive Cabinetry. Dave and I have worked together previously in the cabinet industry and were very successful in delivering to customers what they need and want. We look forward to doing that again,” Gridiron Capital, LLC Managing Partner Tom Burger commented. “The products will be second to none. Executive’s cabinets will be built with pride, workmanship and only the best materials. They look great and are at the forefront of the eco-friendly movement,” he said.

About Executive Cabinetry:

Headquartered in Simpsonville, South Carolina, Executive Cabinetry, through its acquisition of the assets of Executive Kitchens, is a manufacturer of custom and semi-custom kitchen, bath and specialty furniture. The company will be a value leader offering cabinetry in the most popular wood species in a wide variety of waterborne, eco-friendly stained and painted finishes. Products are performance-certified by the Kitchen Cabinet Manufacturers Association (KCMA) and part of its Environmental Stewardship Program (ESP). Executive Cabinetry also offers cabinetry using formaldehyde-free adhesives and Forest Stewardship Council (FSC)-certified woods to assist builders in achieving LEED certification for their projects. The Company is also a member of the US Green Building Council (USGBC).

About Gridiron Capital:

Gridiron Capital, LLC, headquartered in New Canaan, Connecticut, is a private equity firm focused on creating value by acquiring and building middle-market manufacturing, service and specialty consumer companies in the United States and Canada. The firm's principals have historically achieved superior investment returns by employing a combination of strategic, operating and financial experience to provide portfolio companies with competitive advantages. Gridiron's principals work closely with management teams to develop strategies for portfolio companies, as well as providing resources to execute business plans and build industry-leading companies. Additional information about Gridiron is available on the firm's website at www.gridironcapital.com.

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